



Communities  
In Schools®  
Cape Fear

# HEALTHY START FUNDRAISING BREAKFAST

## Sponsorship Opportunities

Cape Fear Country Club  
March 20, 2025 at 7:30 a.m.

# About the Healthy Start Breakfast

Each March, over 250 individuals gather in support of our region's youth.

The Healthy Start Breakfast is a fundraising event that brings together key community members and business leaders to educate them on the critical issues facing today's students and the important work of Communities In Schools.

It also provides an opportunity for people to learn how they can get involved in our mission to ensure every student, regardless of who they are, has access to a quality education.



To fulfill our mission, we place staff directly inside 34 targeted, high-need public schools, who work with vulnerable students and those with the greatest risk of dropping out. Services range from providing academic assistance, mental health supports, and life skills. Our unique model works because it's based on national research, driven by community relationships, and supported by local resources.

## Thousands of students benefit from your gift

Last school year, we provided free programming and support to 34,549 students, 2,664 of those received ongoing, case-managed support. Of those...



**99%**  
stayed in  
school



**94%**  
graduated



**93%**  
improved  
attendance



**88%**  
improved  
academically

# Why get involved

**15% of NC students who enter high school each fall will not graduate within four or even five years... 1 in 50 will drop out.**



Students who drop out are at increased risk of being chronically unemployed and relying on government assistance; they face poor health outcomes, high rates of incarceration and are six times more likely to become a young parent.

Dropping out of school affects the future of our area's economy and ability to compete in a global workforce.

CIS provides integrated student support services, exposure to academic and career opportunities, and access to resources designed to ensure students stay in school and are empowered to achieve in life.

**Your company could lead the way.  
The crucial services provided by CIS  
cannot be sustained without your support.**

## **The benefits of partnering with Communities In Schools of Cape Fear are significant.**

- The opportunity to show that your company is invested in our community by supporting education and position yourself as a key partner in helping the next generation break down barriers
- The opportunity to market yourself to thousands of individuals in the community who are business leaders and community advocates



# Sponsorship Levels

## #AllinforKids Presenting Sponsor

\$4,000

A Presenting Sponsorship can help fund our Student Support Specialists, who work directly with at-risk students every day in targeted local schools.

- Opportunity to make brief remarks during the event
- Recognition on event signage
- Recognition within PowerPoint and spoken presentation during the event
- Company Logo on website and printed event materials
- Company may provide promotional items for guests
- Two (2) tables—18 seats total

## 'Being Present Matters' Sponsor

\$2,000

A Being Present Matters Sponsorship can support an at-risk student's attendance at one of our afterschool programs. This includes all afterschool expenses, healthy snacks, materials and field trips.

- Recognition on event signage
- Recognition within PowerPoint and spoken presentation during the event
- Company Logo on website and printed event materials
- One (1) table—9 seats total

## In Schools & Beyond Sponsor

\$1,000

A donation at this level could support ten students in the PaSS program. PaSS works with students identified by their teachers as needing extra support to prepare for their EOG tests.

- Recognition on event signage
- Recognition within PowerPoint and spoken presentations during the event
- Company Logo on website and printed event materials



# Sponsorship Form

#AllinforKids Presenting Sponsor \$4,000

'Being Present Matters' Sponsor \$2,000

In Schools & Beyond Sponsor \$1,000

Sponsorship level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address \_\_\_\_\_

Name of Contact Person: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Email: \_\_\_\_\_



Please mail payment to  
Communities In Schools of Cape Fear  
PO Box 398, Wilmington, NC 28402  
or scan the QR code below to pay online



**Thank you for your support!**

CIS Cape Fear Tax ID# 20-3385755